



Feed

**RASHIED**

رشيد للأعلاف

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**COMPANY**  
Profile

# Empowering Animal Nutrition with Quality Feed Ingredients

At Rasheed, we specialize in supplying premium-quality feed ingredients that drive the growth and sustainability of the livestock, aquaculture, and agriculture sectors. With a strong commitment to excellence, we provide high-grade raw materials at competitive prices, ensuring optimal nutrition and performance for your animals.



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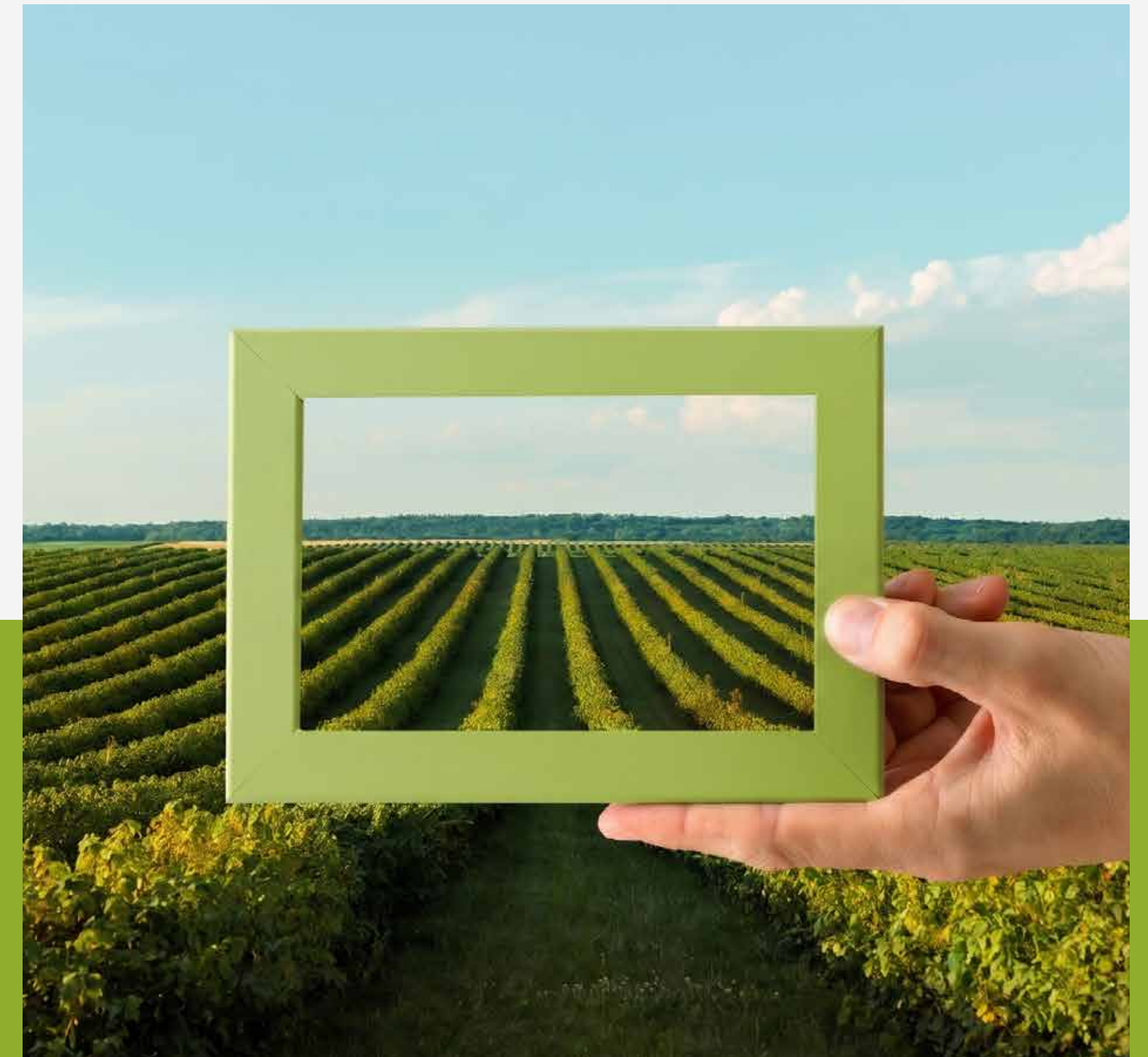
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# About us

- The supply of feed materials is a vital sector in the livestock, aquaculture, and agricultural industries, as feed plays a fundamental role in animal nutrition, productivity, and quality.
- Since its establishment in 2010, Rasheed Feed Company has been committed to providing high-quality and competitively priced raw material supply services to support these industries.
- Our mission is to meet customer needs and satisfaction while contributing to the growth of the livestock, aquaculture, and agricultural sectors—strictly in accordance with standard specifications for raw feed materials and feed additives.

# **Our Vision**

- We aspire to be the main and trusted partner in the supply of feed raw materials in both local and regional markets. We aim to lead in offering innovative and sustainable solutions that meet our clients' growing needs for raw materials and alternatives that enhance the quality of their products.
- We are committed to strengthening our role in supporting this vital sector by providing feed raw materials and alternatives that strictly comply with standard specifications, ensuring proper animal nutrition and promoting healthy growth and productivity. We continuously stay updated with the latest scientific research focused on improving feed efficiency and reducing waste.
- We are pleased to offer our high-quality and competitively priced product: poultry slaughterhouse by-product meal (protein meal), as a key and alternative raw material for animal feed, in full compliance with the approved and declared standard specifications.





# Our Mission

- To provide the highest quality standards and the most competitive prices in the supply of feed raw materials, in full compliance with required specifications and quality benchmarks through partnerships with trusted and reliable sources.
- We are fully committed to what we offer our clients, considering them true partners in our journey to success.

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# OUR PRODUCTS

- Poultry meal
- Poultry Protein Oil





# Poultry meal

- poultry slaughterhouse by-product meal is the product obtained from the heat and pressure treatment of poultry slaughterhouse waste, including parts of the carcass, heads, feet, undeveloped eggs, viscera, feathers, dead birds, and condemned or defective carcasses or their parts.
- The final product must be free from harmful microorganisms such as Salmonella, E. coli, mold, rancidity, and unpleasant odors. It is then dried, ground, and packaged for use.
- This product serves as a high-protein ingredient in the formulation of animal, poultry, and fish feeds.

## Nutritional Benefits of Poultry Protein Meal

- Poultry protein meal is a highly valuable source of animal protein, containing up to %63 crude protein – significantly higher than many plant-based protein sources. It is widely used in the formulation of poultry, aquaculture, and pet feeds (dogs and cats), supporting improved growth performance and feed conversion ratio (FCR). Rich in both essential and non-essential amino acids including lysine, methionine, glycine, proline, and hydroxyproline – poultry protein meal provides critical nutrients required for tissue development, skin, cartilage, and overall animal health. Many of these amino acids, such as glycine and hydroxyproline, are scarcely found in plant proteins like soybean.
- We are committed to strengthening our role in supporting this vital sector by providing feed raw materials and alternatives that strictly comply with standard specifications, ensuring proper animal nutrition and promoting healthy growth and productivity. We continuously stay updated with the latest scientific research focused on improving feed efficiency and reducing waste.
- We are pleased to offer our high-quality and competitively priced product: poultry slaughterhouse by-product meal (protein meal), as a key and alternative raw material for animal feed, in full compliance with the approved and declared standard specifications.

## Economic Advantages of Poultry Protein Meal

- ❑ Poultry protein meal offers significant cost benefits in feed formulation. Its lower price compared to plant-based proteins and fish meal, combined with its high nutritional value, allows producers to maintain feed quality while reducing overall costs.
- ❑ Moreover, poultry protein meal is consistently available throughout the year, minimizing dependency on seasonal or imported raw materials. This ensures supply stability, improves production planning, and enhances cost-efficiency in feed manufacturing.

## Nutritional Composition of Protein Meal

✔ Crude Protein : %62–58

✔ Crude Fat : %15–10

✔ Moisture : ≤ %10

✔ Crude Fiber : ≤ %3

✔ Ash : %10–8

✔ Metabolizable Energy (ME):  
3200–2800 kcal/kg

- ❑ This balanced nutritional profile makes poultry protein meal a valuable ingredient in animal feed, offering high energy, digestibility, and essential nutrients for optimal growth and performance.

## Technical Specifications and Quality

✔ Color : **Light brown to dark brown**

✔ Odor : **Natural, free from any foul or rancid smells**

✔ Texture : **Fine powder**

✔ Purity : **Free from foreign materials and physical**

✔ Contaminants Compliance : **Fully conforms to applicable quality and safety standards**

- This high level of consistency and quality ensures that the product is safe, reliable, and well-suited for use in premium animal feed formulations.

## Warnings and Regulations

- For use in animal feed only.
- Not intended for human consumption.
- Production must be carried out under veterinary supervision in accordance with applicable regulations.

## Hygiene and Storage Conditions

- Store in a dry, cool, and well-ventilated area.
- Keep away from direct sunlight and humidity to prevent spoilage and maintain product integrity
- The product is packed in tightly sealed bags to preserve freshness, quality, and safety.

# Poultry Protein Oil

- poultry protein oil is a by-product extracted from poultry slaughterhouse waste, such as skin, internal fat, and certain offal parts. These materials are heat-processed to separate fat from proteins and moisture, and the resulting oil is carefully filtered and used as a high-quality energy source in animal feed production.

## What is Poultry Protein Oil?

- Poultry protein oil is a by-product extracted from poultry slaughterhouse waste such as skin, internal fat, and certain offal parts. These materials are heat-processed to separate fat from protein and moisture. The resulting oil is then filtered and used as a high-energy source in animal feed production.



## Chemical Composition

✓ Crude Fat : %99

✓ Moisture & Impurities : Not more than %3

✓ Free Fatty Acids (FFA) : Not more than %5

✓ Metabolizable Energy (ME) : 9000-8000 kcal/kg

## Physical Properties

✓ Color : Yellow to golden brown

✓ Form : Oily liquid at room temperature

✓ Odor : Natural to mildly fatty, free from rancid or foul smells

✓ Viscosity : Medium to light

## Physical Properties

- High-energy concentrated source.
- Enhances feed palatability.
- Supports the absorption of fat-soluble vitamins (A, D, E, F).
- Can be used as a substitute for fish oil or vegetable oils in feed.



## Health and Quality Standards

- Free from microbial contaminants such as Salmonella.
- Produced under veterinary supervision and quality control standards.
- FFA levels are regularly tested to monitor product quality.

## Storage and Handling

- Store in airtight tanks at temperatures not lower than 30°C.
- Keep away from moisture and air to prevent rancidity.
- Antioxidants such as BHT or tocopherols may be added to extend shelf life.

## Approved Applications

- In poultry and livestock feed.
- In aquaculture and pet food formulations.

## Warnings


- Not intended for human consumption.





**THANK YOU**

### Get in Touch with Us

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